

November 20, 2007

Ms. Syvette Seay
Federal Election Commission
Reports Analysis Division
999 E Street, NW
Washington, DC 20463

Re: Request for Additional Information (Mid-Year 2007, 1/01 - 6/30/2007)

Dear Ms. Seay:

This is in response to the Federal Election Commission's analysis of the Madison Project, Inc.'s Mid-Year 2007 FEC Disclosure Report and your request for additional information concerning that report.

1. Schedule A supporting Line 15 of the report discloses an offset to operating expenditures of \$1,265.16 from Consolidated Mailing Services. The date of the offset appears to be misreported as it precedes the date of the original disbursement. This will be corrected on the amended report.
2. The majority of the contributions received are a result of direct mail solicitations and despite the fact that each appeal includes a clear and conspicuous request for the contributor information as well as occupation and employer; some of the donors do not provide the requested information. The committee makes a point of obtaining the missing information and amends its reports after the fact. Within thirty (30) days of receipt of a contribution, the committee takes the following steps to satisfy the 'best efforts' requirements: (i) a letter is sent, clearly asking for the missing information, without soliciting a contribution; (ii) the contributor is informed of the requirements of federal law for the reporting of such information; and (iii) a return envelope is provided, as well as a fax number and an email address. Upon receipt of the information the committee amends its reports to provide the newly obtained information.
3. Schedule B discloses expenditures for "DIRECT MAIL FUNDRAISING FOR TMP" and these disbursements relate to the Madison Project's Direct Mail Fundraising program and are not made for public communications; voter drive activity; or in any way on behalf of a federal candidate.
4. The committee's Disclosure Report disclosed limited payments for administrative expenses. The Madison Project, Inc. has limited staff and their salaries are disclosed on Line 21(b); an office is not maintained by the committee; and the majority of the administrative functions were out-sourced to Mackenzie & Company.

I trust that this response will satisfy the Commissions request for additional information. Please contact me should you require anything further.

Sincerely,

Scott B. Mackenzie
Treasurer
